

# CORPORATE GIVING

## 2025 Partnership Opportunities

All of the funds raised through corporate charitable giving programs enable us to deliver upon our mission.

Fenway Health's is unique among community health centers. We combine outstanding medical and behavioral health care, public health and advocacy programs, along with the world renowned Fenway Institute, which conducts cutting edge research on treatments and prevention for infectious diseases and other public health threats. This **Integrated Service Model** provides advantages that inform systemic changes and improvements in community care beyond our doors.

Our corporate partners benefit from our unique position and ability to balance the voices and needs of our community along with the needs of our corporate supporters. The research and education conducted by The Fenway Institute is recognized around the world, and from that vantage point we can provide access to experts with the most up-to-date information about BIPOC and LGBTQIA+ inclusion practices for your organization through a culturally responsive and responsible lens. Your support is invaluable in ensuring equitable access to healthcare in New England and beyond.

Corporate charitable support for Fenway Health provides visibility and value in three major areas:

**Signature events, education and training for your staff, and community connections.**

### 2025 EVENTS



#### Strides for Action

Strides for Action returns this Summer, bringing together 2,000+ donors, walkers, and volunteers to help raise awareness around the unique health and wellness journeys the LGBTQIA+ community faces. As we highlight disparities and elevate the challenges faced by LGBTQIA+ folx in accessing care, Fenway Health and our partners will take strides to break down barriers and ensure healthcare is equitable for all.



#### The Fenway Health Gala

The Fenway Health Gala is Fenway's premiere fundraiser and the longest running event for the LGBTQIA+ community in the Greater Boston area. Each year, this highly anticipated event attracts over 1,000 advocates, allies, and attendees from across our community in support of Fenway's mission and provides a high visibility networking opportunity for corporate partners.



#### Community Events

In addition to our signature fundraisers, Fenway Health hosts a number of community engagement and social empowerment events throughout the year, including the **Bayard Rustin Community Breakfast** and the **Audre Lord Cancer Awareness Brunch**. These inspiring events honor the legacy of community leaders and amplify their message for today's climate. These events focus on the intersectional identities across the LGBTQIA+ community, bringing attention and resources to the unique healthcare issues facing those identities.

# SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP BENEFITS		Presenting \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
VISIBILITY AT EVENTS	Naming Opportunity for Select Signature Event	✓				
	Recognition at All Signature Events	✓	✓	✓		
	Premier Attendance and Visibility at Select Signature Event	✓	✓	✓		
	Attendance at all Signature Events	✓	✓	✓		
	Logo on printed and digital material	✓	✓	✓	select	select
	Social media recognition and internal promotion	✓	✓			
	Naming opportunity for select aspect of Signature event		✓			
	Recognition at single Signature Event				✓	✓
	Attendance at all Signature Events	✓	✓	✓	✓	✓

EDUCATION	Over 100 publications, toolkits, and training videos	✓	✓	✓	✓	✓
	Lunch and Learn for your Employees	✓	✓	✓	✓	
	Additional support or webinar	✓				
	Support to review and access inclusion practices related to up-to-date cultural competencies	✓	✓			

COMMUNITY CONNECTIONS	Speaking opportunity for select community event	✓				
	Premier Sponsor for a select Community Event	✓				
	Recognition at all community events	✓	✓	✓		
	Attendance at all community events	✓	✓	✓	✓	✓
	Sponsor for select episode of Pride in our Health Podcast	✓	✓			
	Interview opportunity for Pride in our Health	✓				